

# Informations générales

**Informations:** Code (CAP7), Titre (Segmentation client), Description (Segmentation), Zone (ZON2 - Client), Quartier (CODE13 - Capital Client), Unité organisationnelle (UORG15 - Marketing)

**Indicateurs:** IND17 - Niveau de maturité (None), IND16 - Satisfaction client (None), IND11 - Satisfaction metier (None),

**Couverture applicative:**

**Services:**

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