Informations générales

Informations: Code (CAP7), Titre (Segmentation client), Description (Segmentation), Zone (ZON2 - Client), Quartier (CODE13 - Capital Client), Unité organisationnelle (UORG15 - Marketing)

Indicateurs: IND17 - Niveau de maturité (None), IND16 - Satisfaction client (None), IND11 - Satisfaction metier (None),

Couverture applicative:

Services:

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