

Informations générales

Informations: Code (CAP278), Titre (Gestion de la cohérence multi-canal), Description (Gestion de la cohérence multi-canal), Zone (ZON1 - Canaux), Quartier (CODE10 - Support aux interactions), Unité organisationnelle (UORG15 - Marketing)

Indicateurs: IND19 - Utilite (None), IND9 - Satisfaction métier (None),

Couverture applicative:

Services:

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